

**COYOTES AMATEUR HOCKEY  
ASSOCIATION (CAHA)**



**U16 Elite Hockey Team**

Dear Supporter,

As a member of our community, we understand the value of creating and maintaining a strong and positive presence here and beyond. There may be no better way than supporting the youth of our community. One vehicle in which you can accomplish this is by donating funds to a youth sports team and organization.

As a member of the Coyotes Amateur Hockey Association (CAHA), a 501-(c)(3) non-profit organization with EIN # 86-0946968, we are requesting that your company consider a donation to our U16 CAHA Jr. Coyotes Hockey Team.

Ice hockey is a very costly decision for parents and any additional support that can be gained through partnerships with the community goes a long way to making it a much more attainable proposition for the many children that hope to take part.

The Coyotes Amateur Hockey Association has been in operation since 1998, and currently supports more than 650 youth hockey players in its ranks. It is the single largest youth hockey association of its kind in the State of Arizona.

Please take a look at the enclosed information at your earliest convenience. Any consideration of financial donations would be of great benefit to these dedicated young athletes and their families.

We feel that by supporting this team, you would not only be making a positive statement of the value of community, but contributing to the growth of these young athletes on and off the ice.

Sincerely,

U16 Elite CAHA Jr. Coyotes

## **What is a CAHA Jr. Coyotes Hockey Team?**

All CAHA Jr. Coyotes Hockey Teams are made up of approximately 18 team members who play ice hockey at a competitive level. Our team will travel to hockey games and tournaments throughout the state, the Southwest, and beyond, during the September 2009 - April 2010 season to compete with other travel teams at the same level.

## **What is CAHA about?**

The Coyotes Amateur Hockey Association's mission is to provide a meaningful, enjoyable, challenging, and safe hockey experience for all participants in partnership with parents, coaches, and the Alltel Ice Den, CAHA's home facility. The CAHA philosophy is to promote a consistent display of good sportsmanship by all players, parents, and fans at the Alltel Ice Den.

## **Why do we need your help?**

Operating as a 501-(c)(3) non-profit organization, we rely solely on the membership registration and community donations. If you are unfamiliar with participating in the sport of hockey, more specifically, travel hockey, it is quite the financial undertaking. Operating a team for a complete season can bring a price tag as high as \$150,000+.

## **With your financial support, you can:**

- Make it possible for a child or children to participate who might not be able to otherwise
- Have a positive impact on families and children in your community
- Create and/or nurture your presence in our community and beyond
- Support a healthy lifestyle for our youth
- Reap the benefits for your business through a donation to a youth sports team

## **What will we do with your donation?**

Your donation will be of great assistance by:

- Attracting and maintaining the highest level of coaching and professional instruction
- Allowing the team to purchase ice time, provide team jerseys, socks, and warm-ups
- Supplementing the team's account to allow for travel and tournament expenses, and if the need arises, to provide scholarships for team players